

Bachelor in International Economic Studies (B.Sc.)

International Economic Studies

The Bachelor's degree in International Economic Studies (B.Sc.) is a perfect start into a professional career as an economist, whether you aim to work in business, government or academia. The three-year program provides you with all essential knowledge for understanding and analyzing the economy and economic policy. The distinct international perspective of the program reflects the growing importance of international economic integration and emphasizes the comparative study of economic policies. The international perspective is complemented by language courses and an integrated study abroad.



Target group

The program is designed for high-school graduates interested in economics with an international perspective who are looking for a solid foundation for a professional career in business, government, or international agencies. The program also prepares students to pursue graduate studies in economics, business, or public administration. The degree program is taught in English throughout. Therefore, good knowledge of the English language is an essential prerequisite to successfully complete the degree program.

Competencies

The program provides a sound understanding of the basic principles of economics, accounting, statistics and quantitative analysis. It enables students to understand and analyze specific problems related to international economics and economic policy. This includes the ability to generate a quantitative assessment using the appropriate statistical and econometric methods as well as fluency in a non-native language.

Career opportunities

The curriculum provides you with the required skills to enter a professional position in a variety of institutions that are concerned with economic decisions and economic policy. Potential employers encompass private corporations, the public sector, but also supranational institutions and non-profit organizations, which are increasingly seeking graduates with a background in international economics and international experience.

Course content

The compulsory program includes the three topical core areas **International Economics, International Business and International Politics, Law, and Society**. The core area **Tools** provides the essentials for quantitative analysis. Further areas include **Reflection, Experience, Language and Electives**.

Application

Application requires a qualified secondary school diploma. Subject to approval,

- application portal opens in **May**
- deadline for applications is **July 15th**
- start of the program is in **October**
- www.international-business-economics.wiso.fau.eu



Modules	Type	Workload in ECTS Seminar-Points					
		Semester					
		1	2	3	4	5	6
International Economics							
Microeconomics	Lecture/Tutorial	5					
Macroeconomics	Lecture/Tutorial		5				
European Economic Integration	Lecture/Tutorial	5					
International Economics	Lecture/Tutorial			5			
Development Economics	Lecture/Tutorial				5		
Labor Economics	Lecture/Tutorial			5			
Empirical Economics	Seminar/Practice			5			
Analysis of Macroeconomic & Financial Market Data	Seminar			5			
International Business							
Financial Reporting	Lecture/Tutorial		5				
Enterprise Content and Collaboration Management	Lecture/Tutorial			5			
Innovation and Entrepreneurship	Seminar	5					
International Management	Seminar		5				
International Politics, Law, and Society							
European and International Law	Seminar	5					
International Politics	Lecture		5				
Global Governance	Lecture/Tutorial				5		
Social Policy in an Interdependent World	Lecture/Tutorial				5		
Tools							
Statistics	Lecture/Practice	5					
Introduction to Econometrics	Lecture/Tutorial		5				
Data Collection Methods	Seminar				5		
Reflection							
Seminar in International Economic Studies	Seminar			5			
Reflections in International Economics	Seminar				5		
Languages							
Foreign languages 1.1	Tutorial	5					
Foreign languages 1.2	Tutorial		5				
Foreign languages 2	Tutorial					5	
Experience							
Electives Abroad	<i>varying</i>					20	
Electives							
Electives	<i>varying</i>				5	5	15
Bachelor's Thesis	Seminar						3
	Thesis						12
∑ ECTS		30	30	30	30	30	30